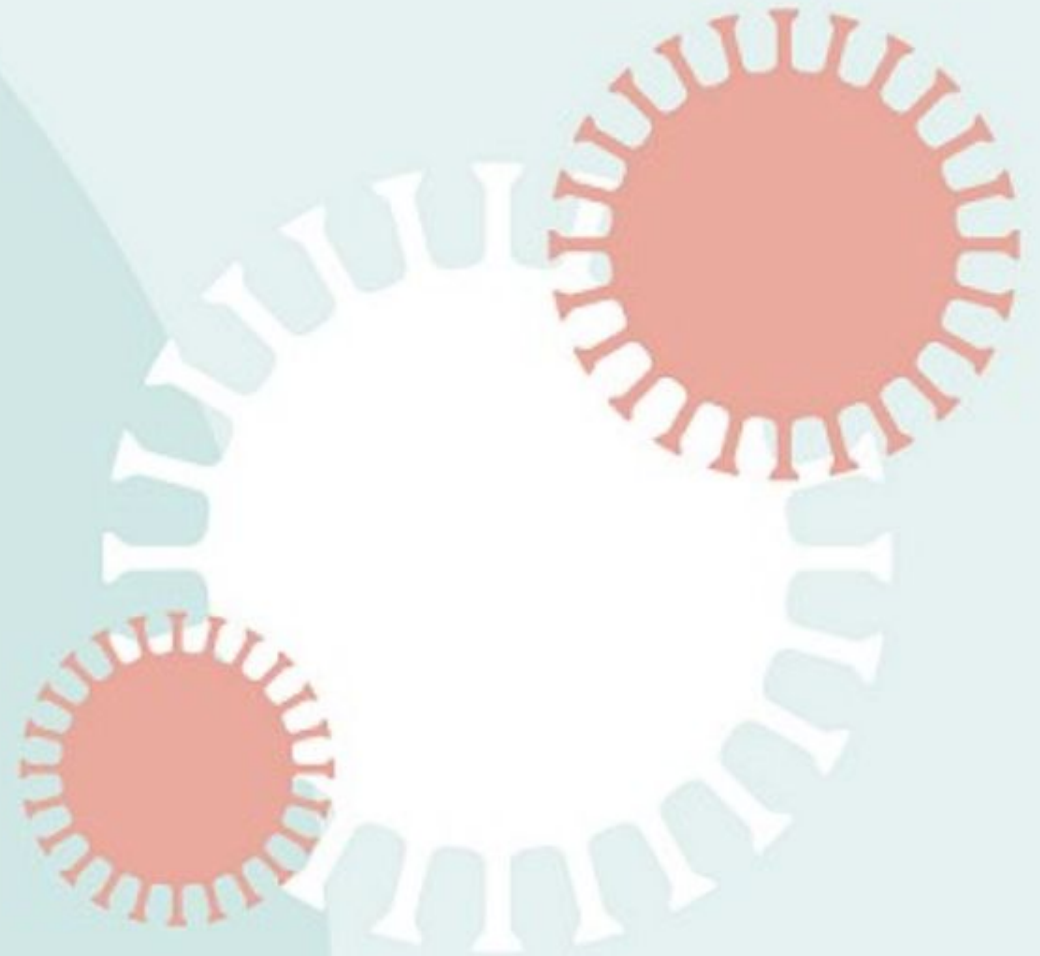


COVID-19 & women's health

How we're supporting Ovia
women & families





4-pillar approach to supporting women & families during COVID-19

1

Evidence-based education to improve knowledge of COVID-19 symptoms and answer health questions

2

Interactive symptom tool to reduce anxiety and improve self-perception of risk in a private setting

3

Timely and appropriate navigation to care, including how to access testing and care, virtual or onsite

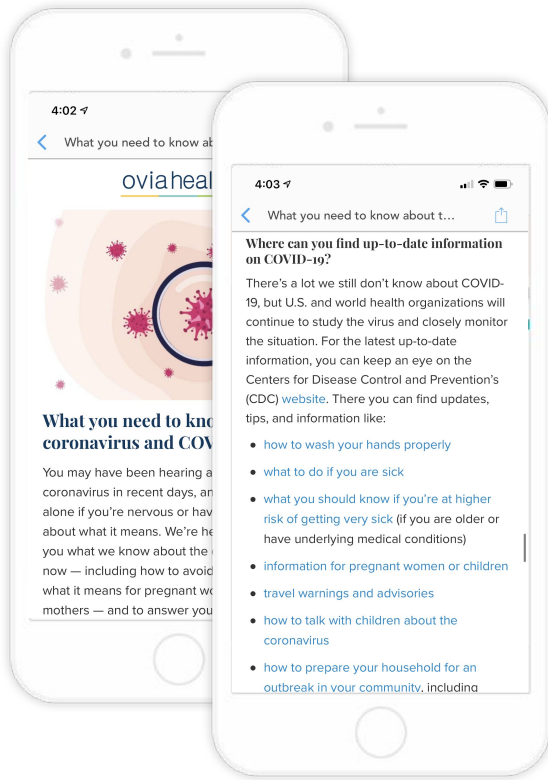
4

Mental health & social support from Ovia's coaching team of medical professionals and moms



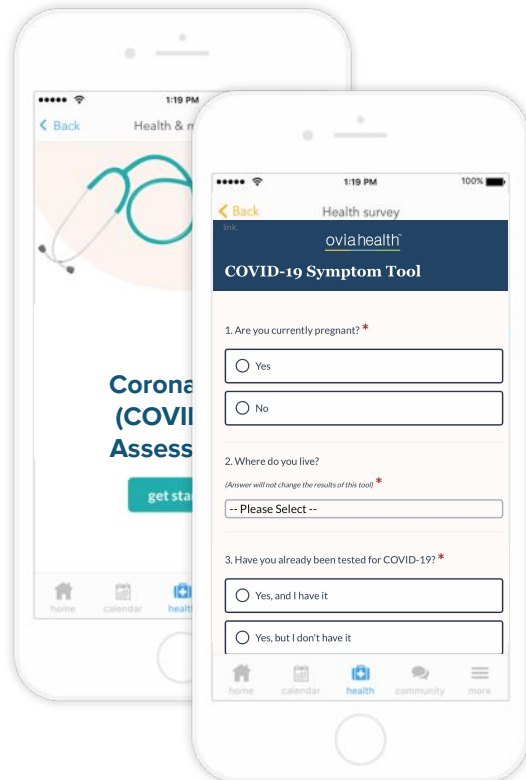
how members will experience support

1 Evidence-based education



Members have anytime access to our COVID-19 support center, which includes articles, health coaching, and a symptom tool.

2 Symptom tool



Through the tool, members receive personalized guidance based on their results and local resources based on their location.

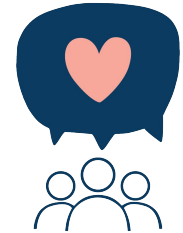
3 Navigation to care



Using the results of the symptom tool, Ovia navigates members to the right resource based on their risk profile:

- In-app education center
- At-home testing kit provider
- Telemedicine partner
- Primary/local onsite care
- Local pharmacy screening
- Community resources
- Ovia coaching team to further triage (Enterprise only)
- Moderated community

4 Mental health & social support



As members continue their experience with Ovia Health, our coaches follow up to check in, evaluate action taken, and support future concerns.

Our coaching team comprises medical professionals, many of whom are parents themselves. We know that our members are distressed and looking for answers, and we're grateful to be in a position where we can provide them.

communication to members

We plan to soon send an email from our co-founder, Gina Nebesar, offering support and empathy to our members, as well as announcing the new tools and features available to them.

oviahealth™

A message from our co-founder, Gina Nebesar

To our Ovia community,

As a platform that millions around the world count on for information, education, and guidance to and through their parenthood journeys, Ovia Health is closely monitoring the impact of the coronavirus (COVID-19). We care deeply about the health and safety of our Ovia community. With this in mind, I would like to share some resources we've created and the actions we are taking to help you understand the impact of COVID-19, whether you're tracking your cycle, trying to conceive, currently pregnant, or a parent.



COVID-19 information hub

We're continuously updating a collection of articles about the known impact of COVID-19 and what it means for you.



Digital symptom screener

Our clinical team has developed a digital COVID-19 symptom screener informed by ACOG recommendations. This screener does not provide medical advice, but it can be used to assess your symptoms and risk level.

One-on-one health coaching

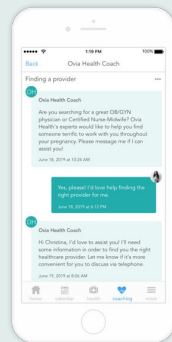
Ovia for Enterprise Clients: *COVID-19 support at a glance*

Evidence-based education



Answers to COVID-19 questions on women's health, pregnancy & parenting — sourced with latest CDC & ACOG guidelines

Mental health & social support



Unlimited 1-1 messaging, 7 days a week, including provider referrals, psychosocial support, and concierge care navigation

Symptom tool & risk stratification



Symptom tool based on ACOG screening guidelines — with navigation to virtual & onsite care, benefits, and community resources

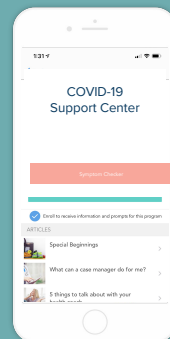
Daily engagement with our Ovia women & families



7x per day

per daily Ovia Parenting user

Ovia Health COVID-19 support center



- Central location for support & information
- Dedicated coaches to answer questions
- Interactive symptom tools & accurate information

Connected platform

- A source members already trust
- Mental health providers
- Health plan care management
- Health system & care navigation
- Workplace & healthcare benefits
- Milk shipping
- Partner and family sharing
- Anonymous & supportive community