COVID-19 & women’s health

How we’re supporting Ovia women & families
Evidence-based education to improve knowledge of COVID-19 symptoms and answer health questions

Interactive symptom tool to reduce anxiety and improve self-perception of risk in a private setting

Timely and appropriate navigation to care, including how to access testing and care, virtual or onsite

Mental health & social support from Ovia’s coaching team of medical professionals and moms
Evidence-based education

Symptom tool

Navigation to care

Mental health & social support

Members have anytime access to our COVID-19 support center, which includes articles, health coaching, and a symptom tool.

Through the tool, members receive personalized guidance based on their results and local resources based on their location.

Using the results of the symptom tool, Ovia navigates members to the right resource based on their risk profile:

- In-app education center
- At-home testing kit provider
- Telemedicine partner
- Primary/local onsite care
- Local pharmacy screening
- Community resources
- Ovia coaching team to further triage (Enterprise only)
- Moderated community

As members continue their experience with Ovia Health, our coaches follow up to check in, evaluate action taken, and support future concerns.

Our coaching team comprises medical professionals, many of whom are parents themselves. We know that our members are distressed and looking for answers, and we're grateful to be in a position where we can provide them.
We plan to soon send an email from our co-founder, Gina Nebesar, offering support and empathy to our members, as well as announcing the new tools and features available to them.
Ovia for Enterprise Clients: *COVID-19 support at a glance*

**Evidence-based education**
Answers to COVID-19 questions on women’s health, pregnancy & parenting — sourced with latest CDC & ACOG guidelines

**Mental health & social support**
Unlimited 1-1 messaging, 7 days a week, including provider referrals, psychosocial support, and concierge care navigation

**Symptom tool & risk stratification**
Symptom tool based on ACOG screening guidelines — with navigation to virtual & onsite care, benefits, and community resources

**Daily engagement with our Ovia women & families**

**Ovia Health COVID-19 support center**
- Central location for support & information
- Dedicated coaches to answer questions
- Interactive symptom tools & accurate information

**Connected platform**
- A source members already trust
- Mental health providers
- Health plan care management
- Health system & care navigation
- Workplace & healthcare benefits
- Milk shipping
- Partner and family sharing
- Anonymous & supportive community